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A global success for the 44th MCE – Mostra Convegno Expocomfort

The exhibition ends on a high note, confirming its status as the top international networking platform for the civil and industrial plant engineering, air conditioning, renewable energy, and water sectors. This edition is already looking ahead to upcoming events. Heat Pump Technologies will return for its second edition in April 2027, followed by new dates for the 45th edition of MCE, set from 7 to 10 March 2028. The event reinforces a continued focus on international markets, from the Middle to the Far East, and from Europe to the Americas.

Milan, 27th March 2026 – The 44th edition of MCE – Mostra Convegno Expocomfort has closed its doors at Fiera Milano. The event reaffirms its status as the pivotal gathering for the future and innovation in the HVAC+R, energy efficiency, renewable energy, and water systems.

Over 1,600 exhibitors and 120,000 visitors—with more than 35% from abroad—demonstrate the strong engagement of the stakeholders across the HVAC+R value chain. The Strategic Report by TEHA Group (The European House – Ambrosetti) affirms the vital role of the sector in the national economy: **in Italy alone, it generates about €83 billion in revenue, €27 billion in added value, and supports around 400,000 jobs.**

"MCE – Mostra Convegno Expocomfort has been evolving for 60 years," emphasises Massimiliano Pierini, Managing Director of RX Italy. "It continuously adapts to a rapidly changing market, renewing its energy to support future business strategies, promote solutions and technologies for the twin transitions – energy and environmental – and engage in a rich programme of events, conferences, and initiatives dedicated to exploring industry trends."

At its 44th edition, MCE successfully captured the insights and ideas from its extensive conference programme, covering key regulatory updates, incentives, and prospects for Conto Termico 3.0, the implementation of the European EPBD IV directives, the outlook for heat pumps in Italy and globally, and the synergies between HVAC technologies and digitalisation.

These broad-ranging topics engaged a highly international audience: despite a global context marked by challenges, companies from 49 countries attended, alongside over 38,000 visitors from 123 nations, representing a 6% increase compared to the previous edition and confirming strong participation from the Middle East.

"The development of the trade fair format for 2028 has already begun," continues Pierini, "and over the next two years it will unfold through a comprehensive programme of activities, events, and insights, built together with MCE Lab, the information platform of Mostra Convegno Expocomfort. We will give a voice to trade associations, research institutes, and academia, providing them with a forum to engage with institutions, companies, and professionals to share visions, solutions, and expertise capable of accelerating the adoption of sustainable and high-performance models on the major themes of energy efficiency, the twin transitions, and technological innovation."



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"International trade fairs such as MCE represent a fundamental pillar for the economic and commercial development of companies," concludes Pierini. "They are a window on the world to showcase solutions and technologies. They also strengthen brand presence and establish qualified contacts with customers, partners, and suppliers worldwide."

[MCE](#) - MOSTRA CONVEGNO EXPOCOMFORT is built by [RX](#), a global leader in events and exhibitions, leveraging industry expertise, data and technology to build businesses for individuals, communities and organisations. With a presence in 25 countries across 41 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com